



Transmission Area Demographics

Addlestone

Total Population aged 15+ : 14137				Total of households : 7548			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
6800	7337	0	4157	5056	4924	8795	5342

Ashford

Total Population aged 15+ : 29688				Total of households : 15338			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
14361	15327	0	8659	10842	10187	17860	11828

Byfleet

Total Population aged 15+ : 17398				Total of households : 8850			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
8313	9085	0	4703	6365	6330	11907	5491

Chertsey

Total Population aged 15+ : 14512				Total of households : 7913			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
6952	7560	0	3982	5308	5222	9304	5208

Cobham

Total Population aged 15+ : 12559				Total of households : 6020			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
6161	6398	0	3132	5163	4264	10183	2376

Esher

Total Population aged 15+ : 24291				Total of households : 12180			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
11724	12567	0	6112	9532	8647	19740	4551

Sunbury

Total Population aged 15+ : 14919				Total of households : 7909			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
7291	7628	0	4090	5574	5255	9978	4941

Walton-on-Thames

Total Population aged 15+ : 29082				Total of households : 15426			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
13835	15247	0	8938	10645	9499	20341	8741

Weybridge

Total Population aged 15+ : 16503				Total of households : 9442			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
8004	8499	0	4569	6239	5695	13903	2600

Woking

Total Population aged 15+ : 66228				Total of households : 33483			
Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
32902	33326	0	22499	23871	19858	46274	19954

TOTALS

Total men	Total women	Total female main shoppers (FMS)	Total population aged 15-34	Total population aged 35-54	Total population aged 55+	Total population of social class ABC1	Total population of social class C2DE
116343	122974	NA	70841	88595	79881	168285	71032

Total Population: 239317

Source: The Newspaper Society (<http://www.nsdatabase.co.uk/index.html>)